



Final Survey Results: The Devastating Impact on Victoria's \$10+ billion Event Industry

IMPACT ON VICTORIAN EVENT INDUSTRY COMPANIES

By companies we mean event organisers and the vast array of suppliers to Victoria's event industry such as: AV, audio, lighting, theming, expo, marquees, catering, etc...

Income from April to December 2020 was down 85%
Forecast income for January to June 2021 is down 76%
Forecast income for July to December 2021 is down 67%
(compared to the same period in pre-Covid years and excluding government support)

94% of companies are currently receiving JobKeeper

Receiving JobKeeper has enabled:

38% of companies to keep all staff on
47% of companies to keep some staff on

If JobKeeper ends in March:

43% of companies will need to let staff go
An additional 40% of companies will potentially need to close their business

So **83% of companies in Victoria's event industry will be severely affected** by the ending of JobKeeper - if it is not replaced by some other form of financial support.

IMPACT ON FREELANCERS AND CONTRACTORS

These are the highly skilled professional service providers such as producers, production managers, stage managers, technicians, risk managers, lighting designers, etc.... who play such a critical role in the planning and running of events.

Their income from April to December 2020 was down 89%
Forecast income for January to June 2021 is down 80%
Forecast income for July to December 2021 is down 67%
(compared to the same period in pre-Covid years and excluding government support)

77% have had to seek work outside of the Event Industry to survive.

69% will need to get jobs outside of the Event Industry if JobKeeper ends in March.

IMPACT ON VICTORIAN EVENT INDUSTRY WORKERS

Only 27% of people who were working full time in the Victoria's Event Industry pre-Covid are still working full time in the Event Industry.

35% of people who were working in Victoria's Event Industry pre-Covid are no longer working in the Event Industry at all.

The survey was conducted by Save Victorian Events from February 3rd to 7th with more than 360 businesses and more than 200 individuals from Victoria's Event Industry responding.

Contact: help@savevictorianevents.com.au