



## Final Survey Results: The Devastating Impact on NSW Event Industry

### IMPACT ON NSW EVENT INDUSTRY COMPANIES

By companies we mean event organisers and the vast array of suppliers to NSW event industry such as: AV, audio, lighting, theming, expo, marquees, catering, etc...

**Income from April to December 2020 was down 82%**

**Forecast income for January to June 2021 is down 75%**

**Forecast income for July to December 2021 is down 66%**

(compared to the same period in pre-Covid years and excluding government support)

**98.3% of companies are currently receiving JobKeeper**

**Receiving JobKeeper has enabled:**

**52% of companies to keep all staff on**

**42% of companies to keep some staff on**

**If JobKeeper ends in March:**

**45% of companies will need to let staff go**

**An additional 42% of companies will potentially need to close their business**

So **87% of companies in NSW event industry will be severely affected** by the ending of JobKeeper - if it is not replaced by some other form of financial support.

**IMPACT ON FREELANCERS AND CONTRACTORS** These are the highly skilled professional service providers such as producers, production managers, stage managers, technicians, risk managers, lighting designers, etc.... who play such a critical role in the planning and running of events.

**Their income from April to December 2020 was down 87%**

**Forecast income for January to June 2021 is down 77%**

**Forecast income for July to December 2021 is down 66%**

(compared to the same period in pre-Covid years and excluding government support)

**61% have had to seek work outside of the Event Industry to survive.**

**75% will need to get jobs outside of the Event Industry if JobKeeper ends in March.**

### IMPACT ON NSW EVENT INDUSTRY WORKERS

**Only 26% of people who were working full time in the NSW Event Industry pre-Covid are still working full time in the Event Industry.**

**59% of people have had to seek work outside of the event industry with 31% of their income coming from work outside the event industry.**

### OPTIMISIM FOR NSW EVENT INDUSTRY

**The NSW Events industry advised their level of optimism as a level of 3 out of 10 for the coming year. Whilst only an opinion, it highlights the industries mindset and could impact decision making and future planning.**

The survey was conducted by Save NSW Events from February 16<sup>th</sup> to 23<sup>rd</sup> with more than 620 survey responses from the NSW Event Industry.